VENDOR/EXHIBITOR BOOTH SPACE CONFIRMATION INFORMATION

32nd All American Get-Together – Alameda County Fairgrounds – Pleasanton, CA
March 29 & 30, 2014

Vendor / Exhibitor Credential Pick-Up and Set-Up
Trailers & Non-Trailers: *Friday, March 28, 2014* ***8:00 am to 4:00 pm***

Event Manager:
Jennifer Day **Cell: 925-200-2372** **Email: jenniferd@good-guys.com**

Booth Number & Location: *The layout will be posted on our website a week before the event on Friday and is subject to change.*

Directions & Entrance Gate for Credential Pick-up & Set-up ONLY: *I-680 to Bernal exit. Fairgrounds are ¼ mile east on Bernal, turn left on Valley Avenue. Use Gate 12 off Valley Avenue. Follow signs to Commercial Vendor/Exhibitor check-in. Facility map attached separately.*

Saturday & Sunday: *NO Set Up or Credential Pick-up; NO driving to your booth to unload items unless you have registered your vehicle. All items are to be hand carted from the designated vendor/sponsor parking area.*

Vendor Event Hours
****Saturday, March 29th 8 am to 5 pm * Sunday, March 30th 8 am to 4 pm****

****Exhibitors are permitted entry to exhibitor buildings 1 hour prior to the event opening and may remain in the building up to 30 minutes after event closes. There are designated "early entrance" doors and proper credentials are required for entry.****

Sunday, March 30th Teardown/Dismantle begins at 4:00 pm; Move out begins at 4:30 pm

Sponsor Parking: *Sponsor parking will be at the Amador Pavilion (through the tunnel and to the left) across from check-in.*

Vendor Parking & Trailer Parking: *Trailer & Vendor parking will be available and on site.*

Display Vehicle(s): *Vehicle Display* ***MUST BE*** *in your booth by 4:00 pm Friday and* ***STAY*** *until 4:30 pm Sunday. Outdoor display vehicles with proper event registration may be allowed in/out privileges if booth location permits.*
**If you are setting up in buildings with show cars, you need to have your truck/trailer out by noon on Friday.*

Inflatable Policy: *NO TEATHERED INFLATABLES PERMITTED AT ANYTIME. Inflatables will not be permitted on top of trailers or more than 8 feet tall inside your purchased booth space unless you are a sponsoring company of Goodguys. Inflatables must be exhibiting company, no subletting.*

Food & Grilling Policy: *Exhibitors are NOT allowed to sell or give food (including water) to participants or spectators. Food must be shared amongst staff members only. Sampling of food must be pre-approved by Goodguys. Extensive food prep (i.e. BBQ, grilling, hot pans) at events must be pre-approved by Goodguys, and must pass all health codes & permits.*

Decorator Info.
Alameda County Fairgrounds
4501 Pleasanton Ave
Pleasanton, CA 94566
T: 925-872-6812 / F: 925-426-5141
Contact: Candace Browning

Advanced Shipping Info:
Company Name/Contact Name/Cell #
Event Name / Alameda County Fairgrounds
4501 Pleasanton Ave
Pleasanton, CA 94566
Deadline Date: 3/21/14

***Please note that any orders received after the deadline date of March 21, 2014 are subject to availability**. You must submit the advance drayage forms to the facility for your advanced shipment or it will be refused.

Tents/Weights/Water Barrels/Sand Bags: *You must provide your own or you can rent from the decorator. NO staking or drilling of any sort allowed in black top or concrete. If you need to rent weights, water barrels, sand bags, or k-wall for canopy/awnings, call Alameda County Fairgrounds for availability and pricing at 925-872-6812. Goodguys Rod & Custom Association does not provide or rent weights.*

Electrical Services INDOOR/OUTDOOR: *If you have not paid for electrical service, you need to let us know before check-in, On-site electrical outlet cost is $85.00 for (1) 110v plus. You will need to provide your own 3-prong extension cord(s).*

Goodie Bag Stuffers:
(Flyers, catalogs, promo items) *(1) Bag for each participant*
Ship to:
ATTN: Goodguys Goodie Bag-801/Your Company Name & Cell Phone
1071 Serpentine Lane
Pleasanton, CA 94566

Must arrive: on or between March 10th & March 14th ***Quantity: 2,725***

Please e-mail no later than March 10, 2014 your company name, event name, the tracking number(s) and shipping company used to ensure that your items are included in the Goodie bags to: andreww@good-guys.com *and* edwards@good-guys.com. *Please note: If we do not receive an email, your items will not be included in the Goodie bags.*

Sales Tax: *Retail tax rate is 9% (subject to change). Tax Board Phone: 510-622-4100 or visit* http://www.boe.ca.gov/pdf/boe410d.pdf *to apply for a license.* ***If you are making sales, you must have a permit!***

RV Camping: *Please call for details at 925-426-7600. Vendor/Exhibitor overnights within the event fence line need prior Goodguys approval.*

****No golf carts or motorized conveyances allowed-* ***exceptions made for disabled participants with single person conveyance only.*** *No scooters, bikes or skates. No pets. No glass bottles or cans****

Additional information can be found at www.good-guys.com

Thank you for your continued participation!

Direct: *925.218.9151* ***Fax:*** *925.226.7045* ***Email:*** sales@good-guys.com