3 BIG DAYS

GOODGUYS™

USED AUTO RELATED ITEMS ONLY!

39TH WEST COAST NATIONALS

Alameda County Fairgrounds • Pleasanton, CA • August 21-23, 2026

Used Automotive Related Swap Meet & Car Corral

SPACE IS LIMITED!

STEP 1	STEP 2	STEP 3	$75 per Space
Call for space assignment.* 800-777-1258 925-218-9124 *Must call for assigned space(s)	Complete form below.	Mail in application and payment.	If postmarked before August 1, 2026 $80 At the Event Space Size: 10' Wide x 20' Deep -Add $5 for Premium Space

Space Type (Please mark one)

☐ Swap Meet - used parts, signs, etc.
(Car corral vehicles permitted)

☐ Car Corral - vehicle only
(You don't need to call for space assignment)

Each Vendor is entitled to
1-vehicle pass & 1-weekend pass per space
(maximum of 4 passes)

Swap Meet Cars 4 Sale Set-Up

Thursday (enter gate 12): 2pm - 7pm
Friday (enter gate 5): 6am - 9am & 4pm - 6pm
Saturday/Sunday (enter gate 5): 5am - 8am
No Set Up Between 9am-4pm Friday & After 8am Saturday
No Tear Downs Before 3pm Sunday!!! • No Exceptions

PLEASE COMPLETE CARS 4 SALE INFO:

VEHICLE YEAR _____ **MAKE** _____ **MODEL** _____

Vendor Information

Please Print Clearly - ALL LINES MUST BE COMPLETED BEFORE PROCESSING.

FOR SWAP MEET ONLY - ASSIGNED SPACE(S)#_____ # OF SPACES_____

NAME _____ EMAIL ADDRESS _____

ADDRESS _____ CELL PHONE: _____

CITY _____ STATE _____ ZIP _____

Product Description

Used Auto Related Items Only
Check all boxes that apply. Must be completed.

❒ PARTS ❒ MEMORABILIA
❒ TOOLS ❒ SIGNS
❒ DIECAST ❒ SERVICES
❒ VEHICLE (CAR, MOTORCYCLE, ETC.)
❒ OTHER _____

NO REFURBISHED, RESTORED OR RE-CHROMED

Seller Status

☐ I hold a valid seller's permit.
My number is:_____

☐ Occasional Seller.
My driver's license# and state is:_____

SEND APPLICATION FORM TO:

Goodguys Rod & Custom • Attn: Pleasanton - Swap Meet
PO Box 1932 • Roanoke, TX 76262
info@good-guys.com or cadend@good-guys.com

METHOD OF PAYMENT

☐ Check/Money Order (payable to Goodguys, U.S. Funds Only)
Goodguys may convert your check into a one-time electronic banking transaction debited to your bank account as early as the day received. $15.00 fee on all returned checks. ZIP CODE_____

TOTAL ENCL. $

☐ CREDIT CARD # _____ – _____–_____ – _____ Exp._____/_____ CVV_____

SEE REVERSE

Name on Card: _____ Signature: _____

Send to Goodguys • **PO BOX 1932• ROANOKE, TX 76262** • General Info: (800) 777-1258 • www.good-guys.com

ENTRY AND ADVERTISING RELEASE

In consideration of Goodguy Enterprises, Inc., d.b.a. Goodguys Rod and Custom Association, ("Goodguys") accepting entry of any individual entering the event as a paid or comp spectator, each of the following persons (spouse, children and /or guests), as represented and authorized by the person whose name and signature is listed below, do hereby authorize, permit, give, grant, license, relinquish and release to Goodguys, and to any of its affiliates, licensees, agents, and representatives, the absolute right to do each of the following activities involving each said persons, whether for commercial and non-commercial purposes and uses, whether in connection with, before, during, or after the event or otherwise, and without any further payment, consideration or notice from Goodguys, and in the sole discretion of Goodguys, to:

(a) photograph, draw, depict, copy characterize, and/or recreate any images or likeness of each of said persons;

(b) print, publish, distribute, disclose, and/or release details and /or information about any of said persons; and

(c) create, assemble, manufacture, print, distribute and/or sell advertising, magazines, brochures, flyers, posters, T-shirts, packaging, and/or articles of manufacture which show said persons, and/or any image thereof.

These rights to Goodguys include, but are not limited to, any proprietary rights, intellectual property and/or copyright interests necessary to carry out each of the above-identified activities, and further includes world-wide, non-exclusive and royalty-free license.

RELEASE AND WAIVER OF LIABILITY, ASSUMPTION OF RISK AND INDEMNITY AGREEMENT

IN CONSIDERATION of being permitted to attend, compete, officiate, observe, work, or participate in any way in the EVENT(S) or being permitted to enter for any purpose any RESTRICTED AREA (defined as any area requiring special authorization, credentials, or permission to enter or any area to which admission by the general public is restricted or prohibited), EACH OF THE UNDERSIGNED, or him/herself, his/her personal representatives, heirs, and next of kin:

1. Acknowledges, agrees, and represents that he has or will immediately upon entering any of such RESTRICTED AREAS, and will continuously thereafter, inspect the RESTRICTED AREAS which he enters, and he further agrees and warrants that, if at any time, he is in or about RESTRICTED AREAS and he feels anything to be unsafe, he will immediately advise the officials of such and if necessary will leave the RESTRICTED AREAS and/or refuse to participate further in the EVENT(S).
2. HEREBY RELEASES, WAIVES, DISCHARGES AND COVENANTS NOT TO SUE the promoters, participants, racing associations, sanctioning organizations or any subdivision thereof, track operators, track owners, officials, car owners, drivers, pit crews, rescue personnel, any persons in any RESTRICTED AREA, sponsors, advertisers, owners and lessees of premises used to conduct the EVENT(S), premises and event inspectors, surveyors, underwriters, consultants and others who give recommendations, directions, or instructions engage in risk evaluation or loss control activities regarding the premises or EVENT(S) and each of them, their directors, officers, agents, employees, representatives, owners, members, affiliates, successors and assigns all for the purposes herein referred to as "Releasees," FROM ALL LIABILITY TO THE UNDERSIGNED, his personal representatives, assigns, heirs, and next of kin FOR ANY AND ALL LOSS OR DAMAGE, AND ANY CLAIM OR DEMANDS THEREFOR ON ACCOUNT OF INJURY TO THE PERSON OR PROPERTY OR RESULTING IN DEATH OF THE UNDERSIGNED ARISING OUT OF OR RELATED TO THE EVENT(S), WHETHER CAUSED BY THE NEGLIGENCE OF THE RELEASEES OR OTHERWISE.
3. HEREBY AGREES TO INDEMNIFY AND SAVE AND HOLD HARMLESS the Releasees and each of them FROM ANY LOSS, ILLNESS, LIABILITY, DAMAGE, OR COST they may incur arising out of or related to the UNDERSIGNED'S INJURY, ILLNESS, OR DEATH, WHETHER CAUSED BY THE NEGLIGENCE OF THE RELEASEES OR OTHERWISE.
4. HEREBY ASSUMES FULL RESPONSIBILITY FOR ANY RISK OF BODILY INJURY, ILLNESS, DEATH OR PROPERTY DAMAGE arising out of or related to the EVENT(S) whether caused by the NEGLIGENCE OF RELEASEES or otherwise.
5. HEREBY acknowledges that THE ACTIVITIES OF THE EVENT(S) ARE VERY DANGEROUS and involve the risk of serious injury and/or illness and/or death and/or property damage. Each of THE UNDERSIGNED, also expressly acknowledges that INJURIES RECEIVED MAY BE COMPOUNDED OR INCRESSED BY NEGLIGENT RESCUE OPERATIONS OR PROCEDURES OF THE RELEASEES. THE UNDERSIGNED IS AWARE OF THE INHERENT RISKS OF INJURY, ILLNESS, DEATH, AND PROPERTY DAMAGE INVOLVED IN ATTENDING THE EVENT, INCLUDING WITHOUT LIMITATION RISKS DUE TO MOVING VEHICLES, ATTENDING MASS GATHERINGS, CONTAMINATION, ILLNESS, AND PANDEMIC AND EPIDEMIC LEVEL ILLNESSES. USER IS AWARE OF THE RISKS OF INJURY, ILLNESS, DEATH, AND PROPERTY DAMAGE THAT MAY RESULT FROM, AMONG OTHER CAUSES, THE ACTIVE OR PASSIVE NEGLIGENCE OF GOODGUYS AND ITS OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, AND ENTRANTS (COLLECTIVELY, "RELEASED PARTIES"), INCLUDING WITHOUT LIMITATION THE RISK OF NEGLIGENT INSTRUCTION OR SUPERVISION. USER IS VOLUNTARILY IN ATTENDANCE AT THE EVENT WITH KNOWLEDGE OF THE RISKS OF INJURY, DEATH, PROPERTY DAMAGE, ILLNESS, AND OTHER RISKS, AND ASSUMES ANY AND ALL KNOWN AND UNKNOWN RISKS OF INJURY, ILLNESS, DEATH, AND PROPERTY DAMAGE THAT MAY RESULT FROM ATTENDANCE AND PARTICIPATION IN ANY ACTIVITY AT THE EVENT.
6. THE UNDERSIGNED RELEASES RELEASED PARTIES FROM ALL LIABILITY TO THE UNDERSIGNED AND THE UNDERSIGNED'S PRINCIPALS, EMPLOYEES, AGENTS, REPRESENTATIVES, GUARDIANS, SUCCESSORS, ASSIGNS, HEIRS, CHILDREN, AND NEXT OF KIN FOR ALL LIABILITY, CLAIMS, DAMAGE, OR DEMANDS FOR PERSONAL INJURY, ILLNESS, DEATH, OR PROPERTY DAMAGE, ARISING FROM OR RELATED TO THIS AGREEMENT OR TO ATTENDANCE AT AND/OR PARTICIPATION IN ANY ACTIVITY AT THE EVENT, WHETHER THE INJURY, ILLNESS, DEATH, OR PROPERTY DAMAGE OCCURS ON OR OFF THE PREMISES. THIS RELEASE INCLUDES, WITHOUT LIMITATION, ANY PERSONAL INJURY, ILLNESS, DEATH, OR PROPERTY DAMAGE CAUSED BY THE ACTIVE OR PASSIVE NEGLIGENCE OF ANY OF THE RELEASED PARTIES. THE UNDERSIGNED BEARS SOLE RESPONSIBILITY FOR ANY LOSS.
7. Goodguys provides no guarantee or assurances that the EVENT will proceed as scheduled and Goodguys is prevented from complying, in whole or in part with the Agreement, by strikes, lockouts, action of the elements, laws, orders, pandemics or epidemics, rules and regulations of any federal, state, municipal or other governmental agency, acts or requests of any governmental officer or agent purporting to act under authority, exhaustion or unavailability or delays in delivery of necessary materials and equipment, or other matters or conditions beyond the control of Goodguys.
8. HEREBY agrees that this Release and Waiver of Liability, Assumption of Risk and Indemnity Agreement extends to all acts of negligence by the Releasees, INCLUDING NEGLIGENT RESCUE OPERATIONS and is intended to be as broad and inclusive as is permitted by the laws of the State or Province in which the Event(s) is/are conducted and that if any portion thereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.

I HAVE READ THIS RELEASE AND WAIVER OF LIABILITY, ASSUMPTION OF RISK AND INDEMNITY AGREEMENT, UNDERSTAND ITS TERMS, UNDERSTAND THAT I HAVE GIVEN UP SUBSTANTIAL RIGHTS BY SIGNING IT, AND HAVE SIGNED IT FREELY AND VOLUNTARILY WITHOUT AND INDUCEMENT, ASSURANCE OR GUARANTEE BEING MADE TO ME AND INTEND MY SIGNATURE TO BE A COMPLETE AND UNCONDITINAL RELEASE OF ALL LIABILITY TO THE GREATEST EXTENT ALLOWED BY LAW. I ACKNOWLEDGE THAT GOODGUYS IS MATERIALLY RELYING ON THIS WAIVER AND IS ALLOWING THE UNDERSIGNED TO ATTEND AND/OR PARTICIPATE IN ANY ACTIVITY AT THE EVENT BECAUSE OF MY VOLUNTARY EXECUTION OF THIS AGREEMENT.

Signature _____ Date _____

39th West Coast Nationals – Alameda County Fairgrounds, Pleasanton, CA – **August 21-23, 2026**

Swap Meet Check-In Procedure

1. Swap Meet Participants will receive all Vehicle and Participant passes at Swap Meet Registration located at the Swap Meet entrance off Bernal Ave.
2. As a Pre-registered Participant, **use the right-hand lane** or **Pre-registered Paid"** line when entering on **Friday night or Saturday morning**. The left-hand lane is for those who do not have spaces or need to pay for those already reserved.
3. Once you have picked up your credentials, continue to use the right lane for reentry all weekend.
4. Participants will receive one car pass per space and one weekend pass for the first space, 1 weekend pass per additional maximum of 4. Additional weekend passes are $60 and may be purchased at Check-In. The Alameda County Fairgrounds charges $15 per vehicle to park. Goodguys is paying this fee for 1 vehicle per space. Vendors are responsible for additional parking pass costs.

Big Trucks & Trailers: Please set up on Thursday for easier maneuvering to your Space.

Set up Times and Guidelines

Thursday: 2 PM – 7 PM (Enter gate 12 – off Valley Ave)
Friday: 6am - 9am & 4pm - 6pm (Enter gate 5 – off Bernal Ave)
Saturday/Sunday: 5 AM – 8 AM (Enter gate 5 – off Bernal Ave)

1. No Parking or camping on Fairgrounds before Thursday.
2. Spaces not occupied by 8 am Saturday are subject to resale on a space by space basis.
3. No vehicle access after 9 am Sat/Sun. **After 9am all products must be hand carried or carted.**
4. **Have your Window Sticker in place and passes out upon re-entry**

Swap Meet Rules

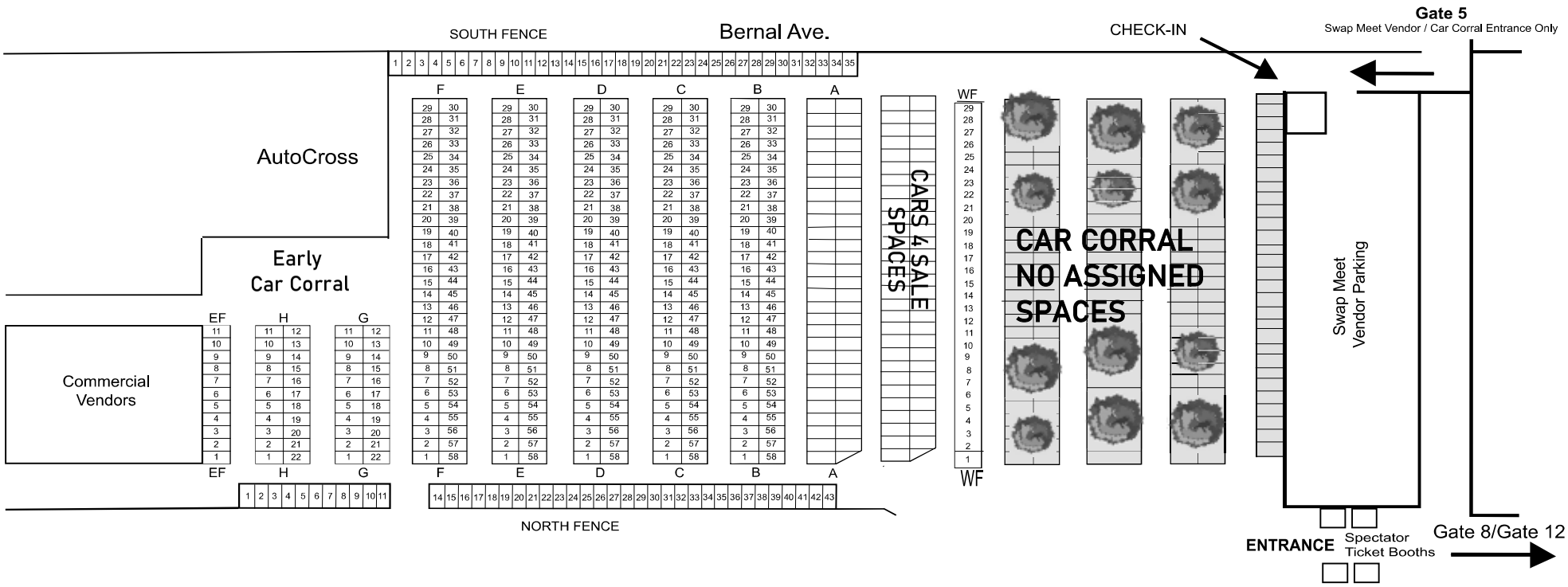
1. **Used Auto Related Items Only for this event.**
2. **Started in 2019, any NEW commercial vendor will be charged the commercial rates moving forward.**
3. Vendors selling apparel are allowed 1 "design" per article of apparel per space. Additional designs or articles will warrant paying the commercial rate, ie, 1 t-shirt with 1 design in 1 color per space. Commercial rates are $480 for a 10' x 10' space and $710 for a 10' x 20' space. (Applies to Get-Together shows)
4. Each swap space must be utilized for the purpose of selling; otherwise the space may be cleared and resold, "parking only" is not allowed, vehicles will be towed and impounded at owner's expense.
5. No vendor shall sublet or resell his/her space.
6. No scooters, roller skates, roller blades, skateboards, bicycles, motorized conveyances, or pets allowed during buyer/spectator hours.
7. No breaking down of spaces until 2pm on Sunday (no exception).
8. Goodguys reserves the right to exclude or reject without recourse any person or items which have violated these rules or are otherwise deemed objectionable.
9. You must remove any leftover parts/trash at the completion of the event or you will be charged for clean-up.
10. Admission passes and window stickers are intended for the participating vendor only and may not be resold. Any violation of this policy will result in immediate removal from the grounds and relinquishing of spaces.
11. Cancellation and refund requests must be received **7 days** prior to the event.
12. ***Enjoy yourself!!!***

General Goodguys / Fairgrounds Event Rules

1. **The sale of Controlled Substances is strictly prohibited. All state and local laws apply.**
2. **No Cans, Bottles or Dogs** allowed into the Pleasanton Fairgrounds.
3. The sale of food, drink or other consumables is prohibited. Violators will be removed from the facility.
4. The Alameda County Fairgrounds prohibits the sale of vehicles and/or any other items in the spectator parking lot. Violators will be removed or towed.

PLEASE NOTE: Passes are not replaceable. If you leave the swap area during event hours you must have your ticket stub and a hand stamp to reenter or you will be charged for admission.

More information at www.good-guys.com/events/swap-meets



Seller's Status

If you do not have a seller's permit and are not an exempt or occasional seller you MAY NOT sell at this event.
A temporary permit can be obtained at any local Board of Equalization office, at no cost to you. The business address on your temporary permit should be the address of the temporary selling location. The mailing address is your permanent place of business or residence. Person who exclusively sell exempt property such as fresh produce or cold food products for consumption off the premises are not required to have a seller's permit. Occasional sellers are person who will not be making a series of sales sufficient in number, scope and character to constitute an activity requiring the holding of a seller's permit. Occasional sellers typically include person who have cleared out their garages of their own used items and sell only those items.

State Board of Equalization –1515 Clay St 3rd Floor – Oakland, CA 94612 – (510) 622-4100

Swap Meet Rules & Limitations

1. **Used Automotive Related Product Only. No New Product, refurbished, restored or re-chrome.**
2. Admission passes and window stickers are intended for the participating vendor only and may not be resold. Any violation of this policy will result in immediate removal from the grounds and relinquishing of space(s).
3. No scooters, bicycles, motorcycles or pets allowed.
4. No vehicles allowed to drive on swap meet grounds after set up time.
5. No breaking down of spaces until 3pm Sunday.
6. No parts or other materials are to be left behind or you will be charged for clean-up.
7. **No food, drinks or controlled substances are to be sold in the swap meet or car corral. All state and local laws apply.**
8. Goodguys reserves the right to exclude or reject without recourse any persons or items which have violated these rules or are otherwise deemed objectionable.
9. Cancellation and refund requests must be received 14 day prior to the event.

Set Up
Thursday – Use Gate 12 off of Valley Ave
Friday thru Sunday – Use Gate 5 off of Bernal Ave

Swap Meet
Thursday – 2pm-7pm
Friday – 6am-9am & 4pm-6pm
Saturday/Sunday – 5am-8am

Car Corral
Thursday – 2pm-7pm
Friday – 6am-10am & 4pm-6pm
Saturday/Sunday – 5am-10am