Swap Meet Check-In Procedure

1. Swap Meet Participants will receive all Vehicle and Participant passes at Swap Meet Registration located at the Swap Meet entrance off Bernal Ave.
2. As a Pre-registered Participant, **use the right-hand lane** or **Pre-registered Paid"** line when entering on **Friday night or Saturday morning**. The left-hand lane is for those who do not have spaces or need to pay for those already reserved.
3. Once you have picked up your credentials, continue to use the right lane for reentry all weekend.
4. Participants will receive one car pass per space and one weekend pass for the first space, 1 weekend pass per additional maximum of 4. Additional weekend passes are $60 and may be purchased at Check-In. The Alameda County Fairgrounds charges $15 per vehicle to park. Goodguys is paying this fee for 1 vehicle per space. Vendors are responsible for additional parking pass costs.

Big Trucks & Trailers: Please set up on Thursday for easier maneuvering to your Space.

Set up Times and Guidelines

Thursday: 2 PM – 7 PM (Enter gate 12 – off Valley Ave)
Friday: 6am - 9am & 4pm - 6pm (Enter gate 5 – off Bernal Ave)
Saturday/Sunday: 5 AM – 8 AM (Enter gate 5 – off Bernal Ave)

1. No Parking or camping on Fairgrounds before Thursday.
2. Spaces not occupied by 8 am Saturday are subject to resale on a space by space basis.
3. No vehicle access after 9 am Sat/Sun. **After 9am all products must be hand carried or carted.**
4. **Have your Window Sticker in place and passes out upon re-entry**

Swap Meet Rules

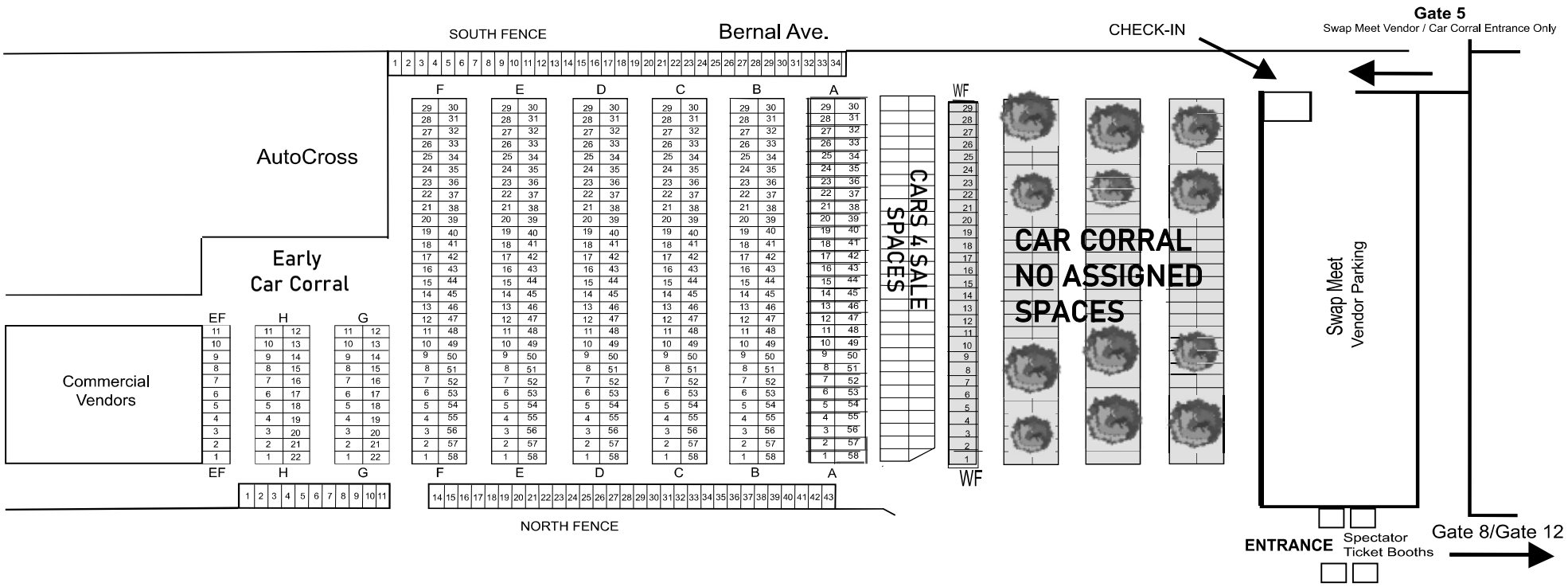
1. **Used Auto Related Items Only for this event.**
2. **Started in 2019, any NEW commercial vendor will be charged the commercial rates moving forward.**
3. Vendors selling apparel are allowed 1 "design" per article of apparel per space. Additional designs or articles will warrant paying the commercial rate, ie, 1 t-shirt with 1 design in 1 color per space. Commercial rates are $480 for a 10' x 10' space and $710 for a 10' x 20' space. (Applies to Get-Together shows)
4. Each swap space must be utilized for the purpose of selling; otherwise the space may be cleared and resold, "parking only" is not allowed, vehicles will be towed and impounded at owner's expense.
5. No vendor shall sublet or resell his/her space.
6. No scooters, roller skates, roller blades, skateboards, bicycles, motorized conveyances, or pets allowed during buyer/spectator hours.
7. No breaking down of spaces until 2pm on Sunday (no exception).
8. Goodguys reserves the right to exclude or reject without recourse any person or items which have violated these rules or are otherwise deemed objectionable.
9. You must remove any leftover parts/trash at the completion of the event or you will be charged for clean-up.
10. Admission passes and window stickers are intended for the participating vendor only and may not be resold. Any violation of this policy will result in immediate removal from the grounds and relinquishing of spaces.
11. Cancellation and refund requests must be received **14 days** prior to the event.
12. ***Enjoy yourself!!!***

General Goodguys / Fairgrounds Event Rules

1. **The sale of Controlled Substances is strictly prohibited. All state and local laws apply.**
2. **No Cans, Bottles or Dogs** allowed into the Pleasanton Fairgrounds.
3. The sale of food, drink or other consumables is prohibited. Violators will be removed from the facility.
4. The Alameda County Fairgrounds prohibits the sale of vehicles and/or any other items in the spectator parking lot. Violators will be removed or towed.

PLEASE NOTE: Passes are not replaceable. If you leave the swap area during event hours you must have your ticket stub and a hand stamp to reenter or you will be charged for admission.

More information at www.good-guys.com/events/swap-meets



Seller's Status

If you do not have a seller's permit and are not an exempt or occasional seller you MAY NOT sell at this event.
A temporary permit can be obtained at any local Board of Equalization office, at no cost to you. The business address on your temporary permit should be the address of the temporary selling location. The mailing address is your permanent place of business or residence. Person who exclusively sell exempt property such as fresh produce or cold food products for consumption off the premises are not required to have a seller's permit. Occasional sellers are person who will not be making a series of sales sufficient in number, scope and character to constitute an activity requiring the holding of a seller's permit. Occasional sellers typically include person who have cleared out their garages of their own used items and sell only those items.

State Board of Equalization –1515 Clay St 3rd Floor – Oakland, CA 94612 – (510) 622-4100

Swap Meet Rules & Limitations

1. **Used Automotive Related Product Only. No New Product, refurbished, restored or re-chrome.**
2. Admission passes and window stickers are intended for the participating vendor only and may not be resold. Any violation of this policy will result in immediate removal from the grounds and relinquishing of space(s).
3. No scooters, bicycles, motorcycles or pets allowed.
4. No vehicles allowed to drive on swap meet grounds after set up time.
5. No breaking down of spaces until 3pm Sunday.
6. No parts or other materials are to be left behind or you will be charged for clean-up.
7. **No food, drinks or controlled substances are to be sold in the swap meet or car corral. All state and local laws apply.**
8. Goodguys reserves the right to exclude or reject without recourse any persons or items which have violated these rules or are otherwise deemed objectionable.
9. Cancellation and refund requests must be received 14 day prior to the event.

Set Up
Thursday – Use Gate 12 off of Valley Ave
Friday thru Sunday – Use Gate 5 off of Bernal Ave

Swap Meet
Thursday – 2pm-7pm
Friday – 6am-9am & 4pm-6pm
Saturday/Sunday – 5am-8am

Car Corral
Thursday – 2pm-7pm
Friday – 6am-10am & 4pm-6pm
Saturday/Sunday – 5am-10am