Swap Meet Check-In Procedure

1. Swap Meet Participants will receive all Vehicle and Participant passes at Swap Meet Registration located at the Swap Meet entrance.
2. As a Pre-Registered Participant, **use the right-hand lane** or **"Pre-Registered Paid"** line when entering on **Friday night or Saturday morning**. The left-hand lane is for those who do not have spaces or need to pay for those already reserved.
3. Once you have picked up your credentials, continue to use the right lane for reentry all weekend.
4. Participants will receive one car pass per space and one weekend passes for the first space, 1 weekend pass per additional. (max 4 passes) Additional weekend passes are $50 and may be purchased at Registration. The Alameda County Fairgrounds charges $15 per vehicle to park. Goodguys is paying this fee for 1 vehicle per space. Vendors are responsible for additional parking pass costs.

Big Trucks & Trailers: Please set up on Friday for easier maneuvering to your Space.

Set up Times and Guidelines

Friday: 2 PM – 7 PM (Enter gate 12 – off Valley Ave)

Saturday/Sunday: 5:30 AM – 9 AM (Enter gate 5 – off Bernal Ave)

1. No Parking or camping on Fairgrounds before Friday.
2. Spaces not occupied by 8 am Saturday are subject to resale on a space by space basis.
3. No vehicle access after 9 am Sat/Sun. **After 9am all product must be hand carried or carted.**
4. **Have your Window Sticker in place and passes out upon re-entry**

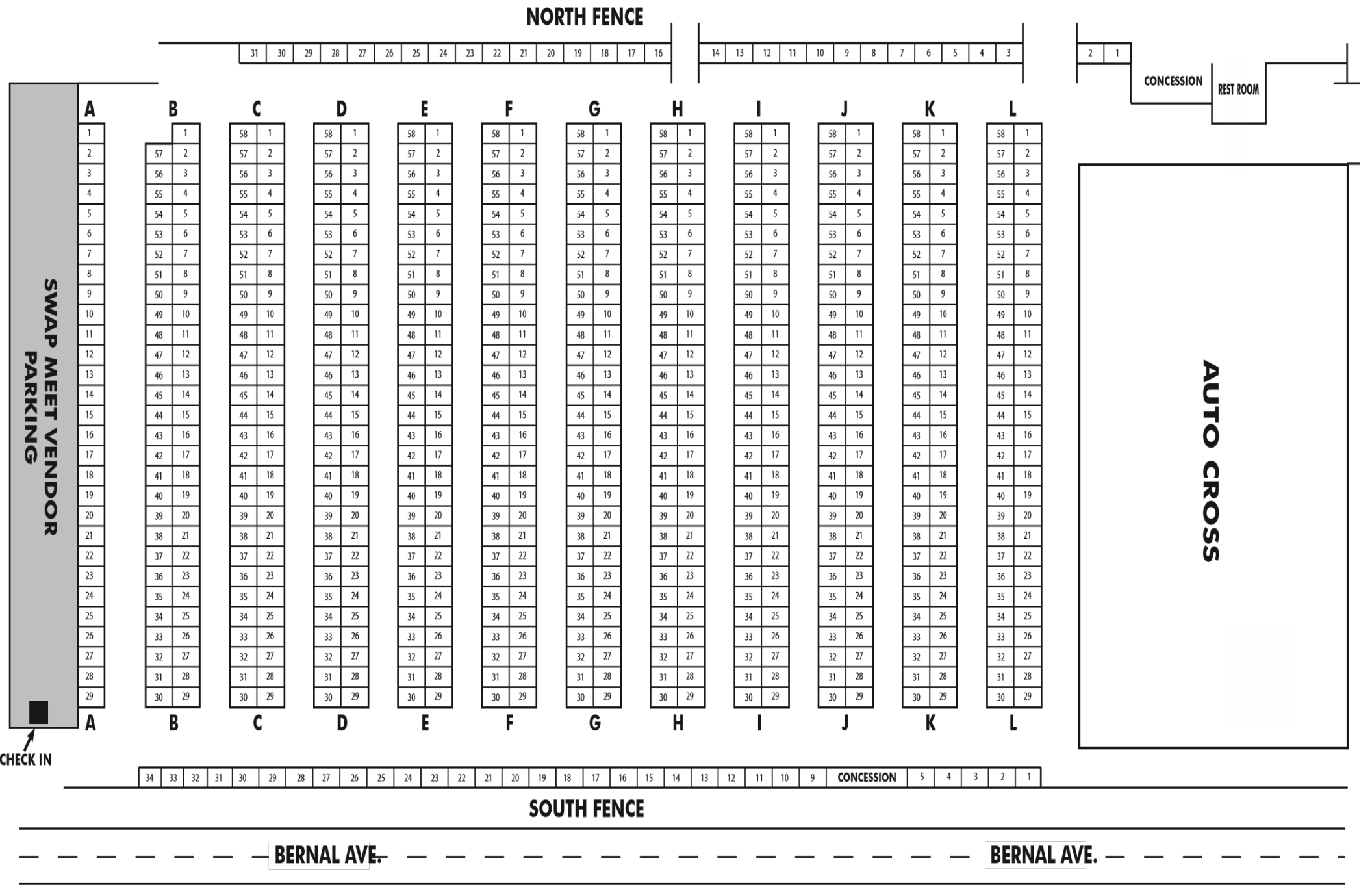
Swap Meet Rules

1. **Auto Related Items Only.**
2. **Started in 2019, any NEW commercial vendor will be charged the commercial rates moving forward.**
3. Vendors selling apparel are allowed 1 "design" per article of apparel per space. Additional designs or articles will warrant paying the commercial rate, ie, 1 t-shirt with 1 design in 1 color per space. Commercial rates are equal to $480 for the first space and $240 for additional.
4. Each swap space must be utilized for the purpose of selling; otherwise the space may be cleared and resold, "parking only" is not allowed, vehicles will be towed and impounded at owner's expense.
5. No vendor shall sublet or resell his/her space.
6. No scooters, roller skates, roller blades, skateboards, bicycles, motorized conveyances, or pets allowed during buyer/spectator hours.
7. No breaking down of spaces until 2pm on Sunday (no exception).
8. Goodguys reserves the right to exclude or reject without recourse any person or items which have violated these rules or are otherwise deemed objectionable.
9. You must remove any leftover parts/trash at the completion of the event or you will be charged for clean-up.
10. Admission passes and window stickers are intended for the participating vendor only and may not be resold. Any violation of this policy will result in immediate removal from the grounds and relinquishing of spaces.
11. Cancellation and refund requests must be received 10 days prior to the event.
12. ***Enjoy yourself!!!***

General Goodguys / Fairgrounds Event Rules

1. **The sale of Controlled Substances is strictly prohibited. All state and local laws apply.**
2. **No Cans, Bottles or Dogs** allowed into the Pleasanton Fairgrounds.
3. The sale of food, drink or other consumables is prohibited. Violators will be removed from the facility.
4. The Alameda County Fairgrounds prohibits the sale of vehicles and/or any other items in the spectator parking lot. Violators will be removed or towed.

PLEASE NOTE: Passes are not replaceable. If you leave the swap area during event hours you must have your ticket stub and a hand stamp to reenter or you will be charged for admission.

More information at www.good-guys.com/events/swap-meets

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