

# GOODGUYS

AUTO RELATED  
ITEMS ONLY!

# SWAP MEET

*"The Largest Swap Meets in the Bay Area"*

PLEASANTON FAIRGROUNDS • PLEASANTON, CA



**39<sup>th</sup> Grundy Collector Car Insurance All American Get-Together**  
**• March 25 & 26, 2023**

**33<sup>rd</sup> Fuel Curve Autumn Get-Together • November 11 & 12, 2023**

Over 3,000 All American or American Powered Rods, Customs, Classics, Muscle Cars, Street Machines & Trucks • Vendors & Exhibitors • Indoor & Outdoor Car Show • Huge Swap Meet & Cars 4 Sale Corral Model & Pedal Car Show • Arts & Crafts Show • Kids Play Area • Special Indoor Display

VISIT GOOD-GUYS.COM FOR MORE EVENT INFO

### APPLICATION FORM INSIDE

#### AUTO RELATED ITEMS ONLY

\$65 PER SPACE • 10' x 20'

SPACE(S) ARE ASSIGNED ON A FIRST COME,  
FIRST SERVED BASIS • \$75 PER SPACE AT EVENT

ADD \$5 MORE FOR A PREMIUM SPOT  
FOR CAR CORRAL INFO CALL 925.838.9876

#### SET-UP HOURS

FRIDAY: 2PM-7PM • ENTER GATE 12

SATURDAY: 5AM-9AM • ENTER GATE 5

**NO VEHICLE ACCESS AFTER 9AM**  
**NO BREAKDOWN BEFORE 2PM ON SUNDAY**

### SWAP MEET RULES

#### AUTO RELATED ITEMS ONLY!

1. Started in 2019, any NEW commercial vendor will be charged commercial rates going forward.
2. Vendors selling new product are subject to commercial rate. Vendors selling apparel are allowed 1 "design" per article of apparel per space. Additional designs or articles will warrant paying the commercial rate, ie, 1 t-shirt with 1 design in 1 color per space. Commercial rates are equal to \$480 for the first space and \$240 for additional.
3. The sale of controlled substance is strictly prohibited. All state and local laws apply.
4. Each swap space must be utilized for the purpose of selling; otherwise, the space may be cleared and resold, "parking only" is not allowed, vehicles will be towed and impounded at owners expense.
5. No vendor shall sublet or resell his space.  
2No scooters, roller skates, skateboards, bicycles, motorized conveyances, or pets allowed during buyer/spectator hours.
6. Swap spaces not occupied by 8am Saturday will be resold.
7. No vehicles will be allowed to drive into the swap meet area during buyer/spectator hours.
8. No breaking down of space until 2pm on Sunday (no exception).
9. Goodguys reserves the right to exclude or reject without recourse any person or items which have violated these rules or are otherwise deemed objectionable.
10. Pleasanton Fairgrounds prohibits the sale of vehicles and/or any other items in the spectator parking lot. Violators will be towed.
11. The sale of food, drink or other consumables is prohibited.
12. Admission passes and window stickers are intended for the participating vendor only and may not be resold. Any violation of this policy will result in the immediate removal from the grounds and relinquishing of spaces.
13. Cancellation and refund requests must be received 10 days prior to the event

#### For additional info contact:

Vincent Silay – 925-218-9129 – [vincents@good-guys.com](mailto:vincents@good-guys.com)  
Jacob Ebel - 925-218-9127 – [jacobe@good-guys.com](mailto:jacobe@good-guys.com)  
Abbeygail Hoppe - [abbeygailh@good-guys.com](mailto:abbeygailh@good-guys.com)

To Register online go to:  
[www.ggswapmeets.com](http://www.ggswapmeets.com)

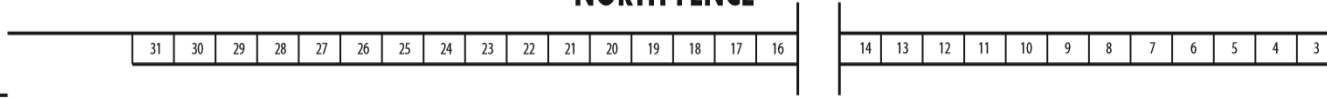
#### For Commercial Vendor Space

(NEW ITEMS)  
Contact Sadie Vail  
925-218-9152 Email – [sadiev@good-guys.com](mailto:sadiev@good-guys.com)

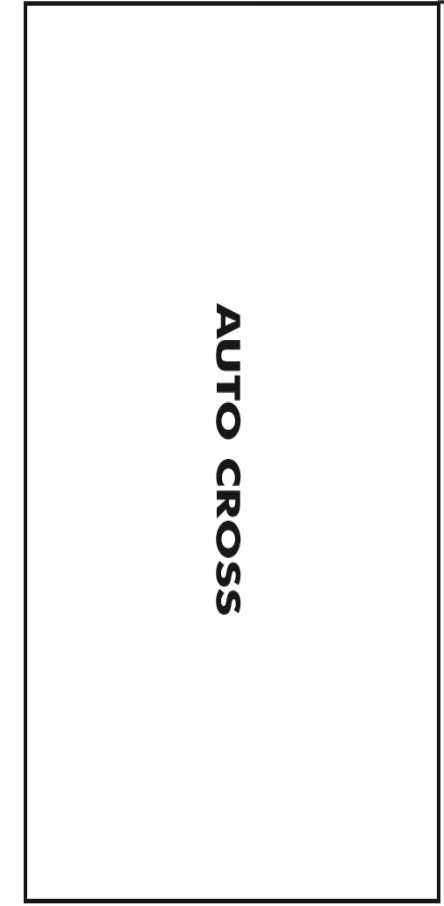
For Car Corral Info:  
Call: 800-777-1258

# ALL AMERICAN & AUTUMN GET-TOGETHERS MAP

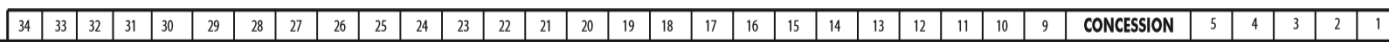
**NORTH FENCE**



<b>SWAP MEET VENDOR PARKING</b>	<b>A</b>	<b>B</b>	<b>C</b>	<b>D</b>	<b>E</b>	<b>F</b>	<b>G</b>	<b>H</b>	<b>I</b>	<b>J</b>	<b>K</b>	<b>L</b>	
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**SOUTH FENCE**



**BERNAL AVE.**

**BERNAL AVE.**

**CHECK IN**

# GOODGUYS PLEASANTON SWAP MEET APPLICATION FORM

Please Specify Event(s) and Quantity.

- March 25 & 26 - 39<sup>th</sup> All American Get-Together Qty \_\_\_\_\_
- November 11 & 12 - 33<sup>rd</sup> Autumn Get-Together Qty \_\_\_\_\_

Total Quantity: \_\_\_\_\_ Swap \$65 10'x20'ea.  
 Each vendor is entitled to 1 car pass per space and 1 Spectator Pass for the first space (1 per additional, **MAX** Spectator pass of 4 per event)  
**Additional People Weekend Passes may be purchased at "Check-In"**

## Vendor Information

Please Print Clearly - ALL LINES MUST BE COMPLETED BEFORE PROCESSING.

FIRST NAME \_\_\_\_\_ LAST NAME \_\_\_\_\_ COMPANY \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

ADDRESS \_\_\_\_\_ (CELL PHONE#) \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

### Product Description

**New/Used Auto Related Items Only.**  
 Circle all that apply. Must be completed.

**PARTS - New / Used**

**TOOLS - New / Used**

**DIECAST - New / Used**

**MEMORABILIA - New / Used**

**SIGNS - New / Used**

**SERVICES**

**WAX/POLISH**

**VEHICLE (CAR, MOTORCYCLE, ETC.)**

**APPAREL (COMMERCIAL RATE REQUIRED)**

**OTHER** \_\_\_\_\_

### Seller Status

**Check appropriate boxes, and provide requested information**

If you do not have a seller's permit and are not an exempt or occasional seller you MAY NOT sell at these events. A temporary seller's permit can be obtained at any local Board of Equalization office, at no cost to you. The business address on your temporary permit should be the address of the temporary selling location.

The mailing address is your permanent place of business or residence.

Occasional sellers are persons who will not be making a series of sales sufficient in number, scope and character to constitute an activity requiring the holding of a seller's permit. Occasional sellers typically include persons who have cleared out their garage of their own used items and sell only those items.

**State Board of Equalization:**  
**1515 Clay St. 3rd Floor - Oakland, CA 94612 - 510.622.4100 - boe.ca.gov**

My number is: \_\_\_\_\_

My driver's license# and state is: \_\_\_\_\_

SEND APPLICATION FORM TO:

**SEE REVERSE** →

Check/Money Order (payable to Goodguys, U.S. Funds Only) \*\$15.00 fee on all returned check

VISA   
  Master Card   
  American Express   
  Discover

CC# \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

TOTAL ENCL. \$ \_\_\_\_\_

Goodguys Rod & Custom  
 Attn: Pleasanton Swap Meet  
 PO Box 1932  
 Roanoke, TX 76262  
 or swapmeet@good-guys.com

**FOR OFFICE USE ONLY**

## ENTRY AND ADVERTISING RELEASE

In consideration of Goodguys Enterprises, Inc., d.b.a. Goodguys Rod and Custom Association, ("Goodguys") accepting entry of any individual entering the event as a paid or comp spectator, each of the following persons (spouse, children and /or guests), as represented and authorized by the person whose name and signature is listed below, do hereby authorize, permit, give, grant, license, relinquish and release to Goodguys, and to any of its affiliates, licensees, agents, and representatives, the absolute right to do each of the following activities involving each said persons, whether for commercial and non-commercial purposes and uses, whether in connection with, before, during, or after the event or otherwise, and without any further payment, consideration or notice from Goodguys, and in the sole discretion of Goodguys, to:

- (a) photograph, draw, depict, copy characterize, and/or recreate any images or likeness of each of said persons.
- (b) print, publish, distribute, disclose, and/or release details and /or information about any of said persons; and
- (c) create, assemble, manufacture, print, distribute and/or sell advertising, magazines, brochures, flyers, posters, T-shirts, packaging, and/or articles of manufacture which show said persons, and/or any image thereof.

These rights to Goodguys include, but are not limited to, any proprietary rights, intellectual property and/or copyright interests necessary to carry out each of the above identified activities, and further includes world-wide, non-exclusive and royalty-free license.

## RELEASE AND WAIVER OF LIABILITY, ASSUMPTION OF RISK AND INDEMNITY AGREEMENT

IN CONSIDERATION of being permitted to attend, compete, officiate, observe, work, or participate in any way in the EVENT(S) or being permitted to enter for any purpose any RESTRICTED AREA (defined as any area requiring special authorization, credentials, or permission to enter or any area to which admission by the general public is restricted or prohibited), EACH OF THE UNDERSIGNED, or him/herself, his/her personal representatives, heirs, and next of kin:

1. Acknowledges, agrees, and represents that he has or will immediately upon entering any of such RESTRICTED AREAS, and will continuously thereafter, inspect the RESTRICTED AREAS which he enters, and he further agrees and warrants that, if at any time, he is in or about RESTRICTED AREAS and he feels anything to be unsafe, he will immediately advise the officials of such and if necessary will leave the RESTRICTED AREAS and/or refuse to participate further in the EVENT(S).
2. HEREBY RELEASES, WAIVES, DISCHARGES AND COVENANTS NOT TO SUE the promoters, participants, racing associations, sanctioning organizations or any subdivision thereof, track operators, track owners, officials, car owners, drivers, pit crews, rescue personnel, any persons in any RESTRICTED AREA, sponsors, advertisers, owners and lessees of premises used to conduct the EVENT(S), premises and event inspectors, surveyors, underwriters, consultants and others who give recommendations, directions, or instructions engage in risk evaluation or loss control activities regarding the premises or EVENT(S) and each of them, their directors, officers, agents, employees, representatives, owners, members, affiliates, successors and assigns all for the purposes herein referred to as "Releasees," FROM ALL LIABILITY TO THE UNDERSIGNED, his personal representatives, assigns, heirs, and next of kin FOR ANY AND ALL LOSS OR DAMAGE, AND ANY CLAIM OR DEMANDS THEREFOR ON ACCOUNT OF INJURY TO THE PERSON OR PROPERTY OR RESULTING IN DEATH OF THE UNDERSIGNED ARISING OUT OF OR RELATED TO THE EVENT(S), WHETHER CAUSED BY THE NEGLIGENCE OF THE RELEASEES OR OTHERWISE.
3. HEREBY AGREES TO INDEMNIFY AND SAVE AND HOLD HARMLESS the Releasees and each of them FROM ANY LOSS, ILLNESS, LIABILITY, DAMAGE, OR COST they may incur arising out of or related to the UNDERSIGNED'S INJURY, ILLNESS, OR DEATH, WHETHER CAUSED BY THE NEGLIGENCE OF THE RELEASEES OR OTHERWISE.
4. HEREBY ASSUMES FULL RESPONSIBILITY FOR ANY RISK OF BODILY INJURY, ILLNESS, DEATH OR PROPERTY DAMAGE arising out of or related to the EVENT(S) whether caused by the NEGLIGENCE OF RELEASEES or otherwise.
5. HEREBY acknowledges that THE ACTIVITIES OF THE EVENT(S) ARE VERY DANGEROUS and involve the risk of serious injury and/or illness and/or death and/or property damage. Each of THE UNDERSIGNED, also expressly acknowledges that INJURIES RECEIVED MAY BE COMPOUNDED OR INCREASED BY NEGLIGENT RESCUE OPERATIONS OR PROCEDURES OF THE RELEASEES. THE UNDERSIGNED IS AWARE OF THE INHERENT RISKS OF INJURY, ILLNESS, DEATH, AND PROPERTY DAMAGE INVOLVED IN ATTENDING THE EVENT, INCLUDING WITHOUT LIMITATION RISKS DUE TO MOVING VEHICLES, ATTENDING MASS GATHERINGS, CONTAMINATION, ILLNESS, AND PANDEMIC AND EPIDEMIC LEVEL ILLNESSES. USER IS AWARE OF THE RISKS OF INJURY, ILLNESS, DEATH, AND PROPERTY DAMAGE THAT MAY RESULT FROM, AMONG OTHER CAUSES, THE ACTIVE OR PASSIVE NEGLIGENCE OF GOODGUYS AND ITS OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, AND ENTRANTS (COLLECTIVELY, "RELEASED PARTIES"), INCLUDING WITHOUT LIMITATION THE RISK OF NEGLIGENT INSTRUCTION OR SUPERVISION. USER IS VOLUNTARILY IN ATTENDANCE AT THE EVENT WITH KNOWLEDGE OF THE RISKS OF INJURY, DEATH, PROPERTY DAMAGE, ILLNESS, AND OTHER RISKS, AND ASSUMES ANY AND ALL KNOWN AND UNKNOWN RISKS OF INJURY, ILLNESS, DEATH, AND PROPERTY DAMAGE THAT MAY RESULT FROM ATTENDANCE AND PARTICIPATION IN ANY ACTIVITY AT THE EVENT.
6. THE UNDERSIGNED RELEASES RELEASED PARTIES FROM ALL LIABILITY TO THE UNDERSIGNED AND THE UNDERSIGNED'S PRINCIPALS, EMPLOYEES, AGENTS, REPRESENTATIVES, GUARDIANS, SUCCESSORS, ASSIGNS, HEIRS, CHILDREN, AND NEXT OF KIN FOR ALL LIABILITY, CLAIMS, DAMAGE, OR DEMANDS FOR PERSONAL INJURY, ILLNESS, DEATH, OR PROPERTY DAMAGE, ARISING FROM OR RELATED TO THIS AGREEMENT OR TO ATTENDANCE AT AND/OR PARTICIPATION IN ANY ACTIVITY AT THE EVENT, WHETHER THE INJURY, ILLNESS, DEATH, OR PROPERTY DAMAGE OCCURS ON OR OFF THE PREMISES. THIS RELEASE INCLUDES, WITHOUT LIMITATION, ANY PERSONAL INJURY, ILLNESS, DEATH, OR PROPERTY DAMAGE CAUSED BY THE ACTIVE OR PASSIVE NEGLIGENCE OF ANY OF THE RELEASED PARTIES. THE UNDERSIGNED BEARS SOLE RESPONSIBILITY FOR ANY LOSS.
7. Goodguys provides no guarantee or assurances that the EVENT will proceed as scheduled and Goodguys is prevented from complying, in whole or in part with the Agreement, by strikes, lockouts, action of the elements, laws, orders, pandemics or epidemics, rules and regulations of any federal, state, municipal or other governmental agency, acts or requests of any governmental officer or agent purporting to act under authority, exhaustion or unavailability or delays in delivery of necessary materials and equipment, or other matters or conditions beyond the control of Goodguys.
8. HEREBY agrees that this Release and Waiver of Liability, Assumption of Risk and Indemnity Agreement extends to all acts of negligence by the Releasees, INCLUDING NEGLIGENT RESCUE OPERATIONS and is intended to be as broad and inclusive as is permitted by the laws of the State or Province in which the Event(s) is/are conducted and that if any portion thereof is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.

I HAVE READ THIS RELEASE AND WAIVER OF LIABILITY, ASSUMPTION OF RISK AND INDEMNITY AGREEMENT, UNDERSTAND ITS TERMS, UNDERSTAND THAT I HAVE GIVEN UP SUBSTANTIAL RIGHTS BY SIGNING IT, AND HAVE SIGNED IT FREELY AND VOLUNTARILY WITHOUT AND INDUCEMENT, ASSURANCE OR GUARANTEE BEING MADE TO ME AND INTEND MY SIGNATURE TO BE A COMPLETE AND UNCONDITIONAL RELEASE OF ALL LIABILITY TO THE GREATEST EXTENT ALLOWED BY LAW. I ACKNOWLEDGE THAT GOODGUYS IS MATERIALLY RELYING ON THIS WAIVER AND IS ALLOWING THE UNDERSIGNED TO ATTEND AND/OR PARTICIPATE IN ANY ACTIVITY AT THE EVENT BECAUSE OF MY VOLUNTARY EXECUTION OF THIS AGREEMENT.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Goodguys Get-Together Swap Meets 2023 - Alameda Fairgrounds - Pleasanton, CA