



EXHIBITOR BOOTH SPACE CONFIRMATION

29TH SPEEDWAY MOTORS HEARTLAND NATIONALS PRESENTED BY BASF
IOWA STATE FAIRGROUNDS – DES MOINES, IA
JULY 3, 4 & 5, 2020

EVENT MANAGER: SADIE VAIL | D: (925) 218.9152 | C: (510) 259.8699 | E: sadiev@good-guys.com

EVENT MANAGER: JASON SNYDER | C: (310) 466.1823 | E: jasons@good-guys.com

BOOTH SETUP INFORMATION

The Event Manager will be in contact to schedule your arrival on either Wednesday, July 1, 2020 or Thursday, July 2, 2020 for setup & receive credentials

BOOTH SETUP WILL NOT BE ALLOWED ON EVENT DAYS

DIRECTIONS & ENTRANCE GATE FOR CREDENTIAL PICKUP & SETUP ONLY: Exit I-235 on E University Avenue and head east. Turn right onto E 30th Street and enter Gate 10 – just past E Grand Avenue to the left. Please follow signs to Commercial Exhibitor check-in, stop at the Exhibitor Flag and wait for an Event Manager for assistance.

- Exhibitor check-in will be drive up only. Exhibitor does not need to leave vehicle and will provide Event Manager their Company name
- If the Exhibitor's assigned space is ready for setup, the Event Manager will then escort Exhibitor to assigned booth space and provide Exhibitor's credential packet
- Exhibitor should be encouraged by the Event Managers to review the contents provided on their credential packet. The Event Managers will not need to go through the credential packet with the Exhibitor
- If additional passes/parking are needed for purchase, please contact the Event Manager and be prepared to provide a credit card

WHAT TO EXPECT

SOCIAL DISTANCING AND ADDITIONAL HEALTH & HYGIENE MEASURES WILL BE IN PLACE!

The health & safety of everyone attending the show is our number one priority! While our "Goodguys Cares" health & safety guidelines provide a general outline of how to prepare to attend a Goodguys show, the following specific measures will be in effect and enforced throughout the weekend at the Goodguys 29th Speedway Motors Heartland Nationals presented by BASF:

SOCIAL DISTANCING: We ask all attendees to exercise personal responsibility and do their best to maintain a 6 ft. distance between themselves and other non-immediate-household members of their family at all times. Goodguys and the Iowa Expo Center will provide social distancing markers in high traffic areas including building and restroom entrances, shopping and food vendor zones and other applicable areas of the show. Additionally, certain indoor areas of the show will have capacity limits to allow for proper social distancing, so please be patient and understanding, as there may be short waiting times in order to enter a building. Lastly, we ask all registered participants to keep a minimum distance of 10 ft. between your vehicle and the next parked vehicle in the general Show & Shine areas of the show.

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FACE COVERINGS (OUTDOORS): While face coverings will not be mandatory for the outdoor portions of the show, Goodguys' staff will be wearing face coverings at all times throughout the weekend, and we highly encourage all attendees to bring their own personal face covering and wear it in outdoor spaces where staying 6 ft. apart from other people is not "feasible."

FACE COVERINGS (INDOORS): For anyone entering or working in an indoor portion of the show, face coverings will be mandatory and strictly enforced for the duration of your visit inside any building. Goodguys will have a limited amount of face masks available for sale for anyone who is not prepared with their own.

PERSONAL HYGIENE: Goodguys and the Iowa State Fairgrounds will be working overtime to ensure that restrooms and food areas of the show are cleaned maintained on an hourly basis. Again, we also ask all attendees to exercise personal responsibility wash their hands often throughout the day and to carry and use personal hand sanitizer, as necessary.

CONTACTLESS PAYMENT METHODS: We all know that "cash is king", but to help reduce contact between attendees and vendors, we encourage all attendees and vendors to be prepared and use contactless payment methods (credit/debit cards, PayPal, Venmo, etc.) whenever possible for payments made at the show.

EVENT INFORMATION

FRIDAY, JULY 3 – 8:00AM to 5:00PM
SATURDAY, JULY 4 – 8:00AM to **6:00PM**
SUNDAY, JULY 5 – 8:00AM to 3:00PM

Exhibitor credentials are required for entry into exhibitor buildings. There are designated "early entrance" doors to access 1 hour prior to the event opening and you may remain in the building(s) up to 30 minutes after the event closes.

EXHIBITOR, SPONSOR & TRAILER PARKING: Parking will be available on site; please follow signs.

FRIDAY, SATURDAY & SUNDAY: NO Setup or Credential Pickup; NO driving to your booth to unload items. All items are to be hand carted from the designated Exhibitor/Sponsor parking area.

TEARDOWN/MOVE OUT: Sunday, July 5 – Teardown/Dismantle begins at 3:00pm; Move out begins at 3:30pm.

TENTS/WEIGHTS/WATER BARRELS/SANDBAGS: You must provide your own. NO staking or drilling of any sort allowed in black top or concrete. Iowa State Fairgrounds and Goodguys Rod & Custom do not provide or rent weights. If you have an outside EZ-up, you must have it secured.

ELECTRICAL SERVICES FOR INDOOR: If you have not paid for electrical service, you need to let us know before check-in. On-site electrical outlet cost is \$120.00 for (1) 110v, 15amp plug or \$240 for (1) 230V, 15amp plug. You will need to provide your own 3-prong extension cords.

ELECTRICAL SERVICES FOR OUTDOOR: Quiet whisper generators only; generator must be piped up and away from other vendors.



DISPLAY VEHICLE(S): All Display Vehicles must remain in the assigned indoors booth space from close of set-up day through the last day of the event. NO “in and out” driving privileges allowed for any indoor exhibited Display Vehicles – All display vehicles must have a battery disconnect or kill switch and less than a ¼ tank of fuel. NO EXCEPTIONS. If a Display Vehicle used in an outdoor exhibit is to have “in and out” event driving privileges, it must be registered as a normal participant vehicle for that event.

INFLATABLE POLICY: NO TEATHERED INFLATABLES PERMITTED AT ANYTIME. Inflatables will not be permitted on top of trailers or more than 10 feet tall inside your purchased booth space. Inflatables must be exhibiting company, no subletting.

FOOD & GRILLING POLICY: Exhibitors are NOT allowed to sell or give any food/beverages to participants or spectators.

SALES TAX: Des Moines, Iowa retail sales tax rate is 7% (subject to change). To apply for a sales tax permit, please call the tax board at (515) 281.3114 or visit <https://tax.iowa.gov>.

ADDITIONAL INFORMATION: No personal golf carts or motorized conveyances are permitted at any Goodguys event. Exceptions will be made for disabled participants with single-person conveyances only. For the safety and comfort of all our customers, smoking of any type, weapons of any type, pets (with the exception of service animals), cans, glass bottles, bicycles, scooters, skateboards and roller/inline skates are not permitted within the gates of a Goodguys event.

THANK YOU FOR BEING A PART OF THE GOODGUYS FAMILY!