



# 2020 GOODIE BAG, EVENT BANNERS, PUBLIC ANNOUNCEMENTS & SPECTATOR PROGRAM APPLICATION

IMPORTANT - THIS APPLICATION WILL ONLY BE CONSIDERED IF ALL AREAS ARE FULLY COMPLETED AND PAYMENT IS ENCLOSED.

## 1 COMPANY INFORMATION

Company Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip \_\_\_\_\_ - \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
 INTERNAL Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
 Email \_\_\_\_\_ Website \_\_\_\_\_

*For Event Management Use Only*

ID# \_\_\_\_\_  
 C# \_\_\_\_\_  
 PMT \_\_\_\_\_

## 2 GOODIE BAGS - One insert per event. Description:

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> SALT LAKE NATIONALS @ \$250      | <input type="checkbox"/> NASHVILLE NATIONALS @ \$250 | <input type="checkbox"/> DEL MAR NATIONALS @ \$250         |
| <input type="checkbox"/> GREAT AMERICAN NATIONALS @ \$250 | <input type="checkbox"/> COLORADO NATIONALS @ \$250  | <input type="checkbox"/> ALL AMERICAN GET-TOGETHER @ \$250 |
| <input type="checkbox"/> WEST COAST NATIONALS @ \$250     | <input type="checkbox"/> LONE STAR NATIONALS @ \$250 | <input type="checkbox"/> SOUTHWEST NATIONALS @ \$250       |

## PUBLIC ADDRESS ANNOUNCEMENTS - 30 Second PA read up to 5 times per event weekend. 30 day advance minimum.

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> SALT LAKE NATIONALS @ \$250      | <input type="checkbox"/> NASHVILLE NATIONALS @ \$250 | <input type="checkbox"/> DEL MAR NATIONALS @ \$250         |
| <input type="checkbox"/> GREAT AMERICAN NATIONALS @ \$250 | <input type="checkbox"/> COLORADO NATIONALS @ \$250  | <input type="checkbox"/> ALL AMERICAN GET-TOGETHER @ \$250 |
| <input type="checkbox"/> WEST COAST NATIONALS @ \$250     | <input type="checkbox"/> LONE STAR NATIONALS @ \$250 | <input type="checkbox"/> SOUTHWEST NATIONALS @ \$250       |

## EVENT BANNERS (SPACE IS LIMITED) - Banners are outside unless otherwise specified. (Two 8'w x 2.5'h)

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> SALT LAKE NATIONALS @ \$250                             | <input type="checkbox"/> NASHVILLE NATIONALS @ \$250 | <input type="checkbox"/> DEL MAR NATIONALS                                       |
| <input type="checkbox"/> GREAT AMERICAN NATIONALS @ \$250                        | <input type="checkbox"/> COLORADO NATIONALS @ \$250  | <input type="checkbox"/> INSIDE @ \$350 <input type="checkbox"/> OUTSIDE @ \$250 |
| <input type="checkbox"/> WEST COAST NATIONALS                                    | <input type="checkbox"/> LONE STAR NATIONALS @ \$250 | <input type="checkbox"/> ALL AMERICAN GET-TOGETHER @ \$250                       |
| <input type="checkbox"/> INSIDE @ \$350 <input type="checkbox"/> OUTSIDE @ \$250 |  | <input type="checkbox"/> SOUTHWEST NATIONALS @ \$250                             |

## SPECTATOR PROGRAM ADVERTISEMENT - 5" w x 2" h - Black & White Print Ad. 30 day advance minimum.

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> GREAT AMERICAN NATIONALS @ \$250 | <input type="checkbox"/> COLORADO NATIONALS @ \$250  | <input type="checkbox"/> ALL AMERICAN GET-TOGETHER @ \$250 |
| <input type="checkbox"/> WEST COAST NATIONALS @ \$250     | <input type="checkbox"/> LONE STAR NATIONALS @ \$250 | <input type="checkbox"/> SOUTHWEST NATIONALS @ \$250       |
| <input type="checkbox"/> NASHVILLE NATIONALS @ \$250      | <input type="checkbox"/> DEL MAR NATIONALS @ \$250   |  |

**TERMS:** Once Goodguys has approved your application, you will receive further information via email. Goodguys will not be responsible for shipping or product costs.

**I have read and agree to abide by the Rules and Regulations appearing on the front and the back of this Application. I understand that any change of information in this Application MUST BE MADE IN WRITING.**

**PAYMENT METHOD:**

I HAVE ENCLOSED A COMPANY CHECK (NO PERSONAL CHECKS ACCEPTED) OR MONEY ORDER FOR:  
 \$ \_\_\_\_\_

- OR - PLEASE CHARGE THE FOLLOWING TO MY CREDIT CARD:

Full Amount  
 # \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Exp Date: \_\_\_\_\_  
 CVN# \_\_\_\_\_ Cardholder Name: \_\_\_\_\_  
 Zip Code: \_\_\_\_\_ Signature: \_\_\_\_\_

Authorized Signature X \_\_\_\_\_ Date \_\_\_\_\_

**UPON ACCEPTANCE, THIS APPLICATION BECOMES YOUR CONTRACT AND INVOICE**

Name (print or type) \_\_\_\_\_ Title \_\_\_\_\_

Application Accepted by Goodguys \_\_\_\_\_ Date \_\_\_\_\_

# 2020 RULES AND REGULATIONS

## 1. APPLICATION AND FEES

- A. This Application shall be subject to the prior approval of Goodguys which reserves the right to reject any application in the best interest of the event. With Goodguys approval of this Application, then this Application becomes your invoice/bill which is due and payable. **ANOTHER INVOICE WILL NOT BE MAILED.**
- B. Fees are printed on the front side of this Application.
- C. If paying by check now, please make checks payable to Goodguys Rod & Custom Assn. and mail to: 1071 Serpentine Lane, Pleasanton, CA 94566, attention Sales Dept. Payment in USA funds only and NO personal checks accepted.
- D. For individual event purchases: Cancellation must be in writing and if it's received no later than 30 days prior to the event, then Goodguys will refund the full amount. If cancellation is less than 30 days prior to the event, Goodguys will not issue a refund. For entire event season purchases: Cancellation must be in writing, and we will refund events after 30 days.

## 2. ELIGIBILITY AND ACCEPTANCE BY GOODGUYS

Goodguys reserves the right to determine eligibility of Vendors/Exhibitors for any event, whether prior to or after Goodguys acceptance of the Application and payment does not guarantee acceptance by Goodguys.

## 3. FLYERS AND PRODUCT SAMPLES

- A. Once Goodguys has approved your application for Goodie Bags, you will receive further information via email (Quantity, Shipping Information, etc).
- B. Flyers or product samples are your responsibility along with shipping the product on dates provided. Goodguys will not be responsible for shipping or product cost.
- C. Only one insert allowed per event.
- D. Flyers must not exceed 8.5" x 11" and product samples must not exceed 8 ounces.
- E. Catalogs must not exceed 20 pages.